



# SNA AWARDS LUNCHEON

FRIDAY  
OCTOBER 22, 2021  
11:30 AM

# ANNUAL AWARDS

SATURDAY  
OCTOBER 23, 2021  
6:00 PM



The Freedom of the Seas Awards honors those who embody the core principles of the American Surface Navy's mission to protect and defend our oceans for the benefit of the free world.

#### **FREEDOM OF THE SEAS AWARD**

The Freedom of the Seas Award goes to an accomplished individual who embodies the core principles of America's Surface Navy to protect and defend our oceans for the benefit of the free world.

#### **VADM SAMUEL L. GRAVELY, JR. LEADERSHIP AWARD**

The VADM Samuel L. Gravely, Jr. award recognizes leaders who exemplify the trailblazing, courageous service of the late U.S. Surface Navy Vice Admiral.

#### **HUMANITARIAN SERVICE AWARD**

The Humanitarian Service award recognizes those who exemplify the exceptional bravery that is necessary to sail through troubled waters-in order to provide disaster relief, defend trade routes, and fight piracy as a means of upholding the core principle of America's Surface Navy.

#### **GLOBAL TRADE AND COMMUNICATIONS AWARD**

The Global Trade and Communications award recognizes leaders in commercial shipping that embody the ideals of the Surface Navy in their utilization of the ocean for the benefit of the free world.

# **FREEDOM OF THE SEAS AWARDS**



The Freedom of the Seas Awards are held in honor of the Battle of Leyte Gulf, the largest naval battle of World War II. The battle was fought in waters near the Philippine islands October 23-26, 1944 between the combined forces of the United States and Australia and the Imperial Japanese Navy.

# BATTLE OF LEYTE GULF ANNIVERSARY

## FOUR MAJOR ENGAGEMENTS

1. Battle of the Sibuyan Sea - October 24, 1944
2. Battle of Surigao Strait - October 25, 1944
3. Battle of Cape Engaño - October 25-26, 1944
4. Battle off Samar - October 25, 1944

Leyte Gulf was the first battle in which the Japanese carried out organized kamikaze attacks, and the last naval battle between battleships in history. The battle rendered the Japanese Navy a fateful blow ultimately leading to the beginning of the end of the Pacific war.



The Surface Navy is the backbone of America's Navy and the most capable surface force in the world. Since October 13, 1775, the men and later, women of the Surface Navy have deployed around the globe.

The National Museum of the Surface Navy, or "NMSN," is envisioned as a community-based and future-oriented facility to be located aboard the venerable Battleship IOWA at the Port of Los Angeles – our nation's busiest port.

The mission of the Museum is to raise awareness about the importance of the US Navy Surface Fleet's role in facilitating international relations, free trade, humanitarian assistance, and technological innovation.



# EVENT BENEFICIARY

*All proceeds from the Freedom of the Seas Awards will help fund the capital campaign for the National Museum of the Surface Navy at the Battleship IOWA.*



**Freedom of the Seas Awards** is attended by senior leaders within their respective fields. The event brings together those with a mutual interest in preserving and protecting the ideals of the Surface Navy for the benefit of the America. The backdrop of the event is the iconic Battleship IOWA at the Port of Los Angeles.

#### **ATTENDEES AND INVITEES INCLUDE:**

- Leadership and representatives from military, government, maritime, philanthropy, and industry.
- Leadership and representatives from education, veterans, first responders, community, and youth.
- Media and influencers.

# **ATTENDEES & INVITEES**



**Held aboard Battleship IOWA Museum, the US Navy's iconic Surface Navy ship proudly moored at America's Port – the Port of Los Angeles.**

**FRIDAY, OCTOBER 22ND, 2021**

**11:30-1:00pm**

**Surface Navy Association Awards Luncheon**

**SATURDAY, OCTOBER 23RD, 2021**

**6:00-7:30pm**

**VIP Waterfront Reception onboard the Battleship IOWA**

**6:30-7:30pm**

**General Admission Reception pierside at the Battleship IOWA**

**7:30pm**

**Opening ceremonies including flyovers and demonstrations**

**7:45-9:00pm**

**Exclusive Awards Dinner presented by award-winning chefs**

**9:00-10:00pm**

**Post-Gala VIP Afterglow**

# EVENT TIMELINE



# LOCATION

**Freedom of the Seas Awards is held aboard the Battleship USS Iowa at the Port of Los Angeles, an area steeped in US Navy Surface Fleet history.**

## **BATTLESHIP USS IOWA:**

- Since opening in 2012, IOWA has become a recognized global destination. USA Today's #2 Ship Museum and a Top 5 L.A. attraction with 415,000 annual visitors.
- Centerpiece of LA Fleet Week, the premier Fleet Week in the United States.
- Owned and operated by the Pacific Battleship Center, a reputable 501c3 non-profit. The organization was licensed to build the National Museum of the Surface Navy by the U.S. Navy in 2019.
- An iconic Surface Navy ship and artifact #1 of the National Museum of the Surface Navy.

## **PORT AND CITY OF LOS ANGELES:**

- We are at the Pacific Rim's center of gravity for the Surface Navy from NSWC Port Hueneme to Surface Force Headquarters San Diego, with numerous facilities in between.
- Historic home to US Fleet and Long Beach Naval Base & Shipyard.
- Direct beneficiary of Freedom of the Seas handling the most containers per ship call in the world.
- The City of L.A. welcomes more than 50 million visitors annually.



**Sponsors are important to the National Museum of the Surface Navy at the Battleship IOWA and the Freedom of the Seas Awards. We customize benefits for each sponsor to maximize desired exposure.**

### **SPONSOR BENEFITS INCLUDE:**

- Title / presenting recognition.
- Stage recognition.
- Exclusivity opportunities for exposure, product, or service.
- Leadership visibility.
- Hospitality and VIP opportunities.
- Invitation only opportunities.
- Event tickets with beneficial seating placement.
- Brand marketing exposure.
- Logo / name recognition.
- Media and ad inclusion.
- Website, social media, and email inclusion.

# **SPONSOR BENEFITS**





The Freedom of the Seas Awards team offers customized packages to align with your objectives. Your sponsorship helps support the design and construction of the National Museum of the Surface Navy at the Battleship IOWA.

# SPONSOR OPPORTUNITIES

## AVAILABLE OPPORTUNITIES INCLUDE:

- Title sponsor
- Naming and supporting sponsors for:
  - Awards
  - Luncheon
  - Arrival & check-in area
  - Parking
  - Receptions (VIP and General Admission)
  - Opening ceremonies
  - Flyover
  - Audio / visual, staging, and decorations
  - Fireworks
  - Dinner
  - Dessert
  - Alcohol (beer, wine, and liquor)
  - Media and community relations



Presented by

**YOUR NAME OR LOGO**

Opportunities available for as low as \$2,500. All logos, speeches, and placement of product subject to final review by Host Committee for appropriateness and legal requirements.



## CONTACT US TODAY FOR A CUSTOMIZED PROPOSAL.

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Joleen Deatherage  
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**NATIONAL MUSEUM OF THE SURFACE NAVY  
AT THE BATTLESHIP IOWA**  
250 S. Harbor Blvd.  
San Pedro, CA 90731  
[SurfaceNavyMuseum.org](http://SurfaceNavyMuseum.org)

Photo credits: Port of Los Angeles, Naval History and Heritage Command, LA Fleet Week, Battleship IOWA Museum.

# EVENT CONTACTS



# SAVE THE DATE

## SURFACE NAVY ASSN. AWARDS

OCTOBER 22, 2021  
11:30 AM



## FREEDOM OF THE SEAS AWARDS

OCTOBER 23, 2021  
6:00 PM

At the historic Battleship IOWA in Los Angeles in honor of the Battle of Leyte Gulf anniversary.



National Museum  
of the Surface Navy  
at the Battleship IOWA

[SurfaceNavyMuseum.org](http://SurfaceNavyMuseum.org)

Sponsorship  
Opportunities  
Available