



FREEDOM OF THE SEAS 2022

Protecting and Defending our Oceans

October 22, 2022 | Freedom of the Seas Awards
2022 Theme: Supply Chain



SPONSORSHIP OPPORTUNITIES

(Custom and Multi-Year Packages Available)

Freedom of the Seas 2022 Presenting Sponsor

(In-Person and Virtual Stream)

Investment: \$100,000

Exclusive Opportunity – only one available for the entire event.

- Logo or name inclusion on all materials as “Freedom of the Seas 2022 presented by...” including print, collateral, media, advertising, online, signage, program and video leading up to and during the two-day event.
- Update of 2022 logo to include presenting sponsor branding within logo, with final approval reserved by Freedom of the Seas team.
- Sponsor-designated leadership member to be listed as an official host committee member and deliver the welcoming greeting at the event.
- Three tables (30 people) with VIP placement at Freedom of the Seas Awards event on October 22, 2022. *Seats may be donated back for students, veterans, and crew to utilize, if desired. Additionally, sponsor may make available seats for placement of attending leadership and award winners at their discretion.*
- 10 invitations to the VIP reception.
- Inclusion of quotes and interview from sponsor-designated leadership in promotional videos, podcasts, and emails in advance of the event.

Additional Opportunities Included (if desired by sponsor)

- Premier placement of logo'd collateral at guest check-in table, in guest welcome gift, and at guest tables.
- Ability to include an appropriate activation up to 20'x40' onsite, in a premier location, at the Battleship IOWA during the event.
- Logo recognition as a sponsor of the National Museum of the Surface Navy on signage placed at the 2023 Surface Navy Association National Symposium.
- Logo recognition as a sponsor on the National Museum of the Surface Navy website for the remainder of 2022 and duration of 2023.
- Waiver of rental fee to utilize Battleship IOWA for an event of up to 250 people within 12 months afterwards.
- First right of refusal as presenting sponsor of the following year's event.

VIP Reception Presenting Sponsor

(In-person and mention in Virtual Stream)

Investment: \$60,000

Exclusive Opportunity – only one for the entire event available.

- Logo or name inclusion on all materials referencing “VIP Reception presented by...” including on print, collateral, media, promotions, online, signage, program and video leading up to and during the event.
- Inclusion of a leadership member to be listed as an official host committee member and provide brief comments at VIP reception.
- Two tables (20 people) with VIP placement at Freedom of the Seas Awards event on October 22, 2022. *Seats may be donated back for students or, veterans, and crew to utilize, if desired. Additionally, sponsor may make available seats for placement of attending leadership and award winners at their discretion.*
- Six invitations to VIP reception.

Sponsorships and contributions benefit the National Museum of the Surface Navy at the Battleship IOWA, owned and operated by Pacific Battleship Center, a 501(c)(3) non-profit organization EIN: 26-3934742.

- Ability to include collateral at guest welcome table.
- Ability to include an appropriate activation up to 15'x15' onsite, in a premier location, at the Battleship IOWA during the event.
- Logo recognition as a sponsor of the National Museum of the Surface Navy on signage placed at the 2023 Surface Navy Association National Symposium.
- Logo recognition as a sponsor on the National Museum of the Surface Navy website for the remainder of 2022 and duration of 2023.
- Waiver of rental fee to utilize Battleship IOWA for an event of up to 100 people within 12 months afterwards.
- First right of refusal of sponsorship level at following year's event.

Arrival / Gangway Sponsor

(In-person and Virtual Stream)

Investment: \$40,000

Exclusive Opportunity – only one for the entire event available.

- Placement of corporate banners on gangways of the event venue (Battleship IOWA) and directional signage. Banners and signage may also have the primary event presenting sponsor information on it as well, in relation to overall event.
- Logo or name inclusion on appropriate materials referencing "Gangway sponsor..." including collateral, online, signage, program and video leading up to and during the event.
- Inclusion of a leadership member to be listed as an official host committee member.
- One table (10 people) with premium placement at Freedom of the Seas Awards event on October 22, 2022.
- Two invitations to VIP reception.
- Logo recognition as a sponsor of the National Museum of the Surface Navy on signage placed at the 2023 Surface Navy Association National Symposium.
- Logo recognition as a sponsor on the National Museum of the Surface Navy website for the remainder of 2022 and duration of 2023.
- First right of refusal of sponsorship opportunity at the following year's event.

Award(s) Presenting Sponsor

(In-person and Virtual Stream)

Investment: \$30,000

Exclusive Opportunity – one per award available. choose from Freedom of the Seas Award, VADM Samuel L. Gravely Award, Humanitarian Service Award, or Global Trade and Communications Award.

- Logo or name inclusion on appropriate materials referencing "____Award presented by..." including collateral, online, signage, program and video leading up to and during the event.
- Ability to co-design logo for the award to include sponsor branding, with final approval reserved by Freedom of the Seas team.
- Inclusion of a leadership member to be listed as an official host committee member and join the on-stage award presentation for pictures.
- One table (10 people) with premium placement to Freedom of the Seas Awards event on October 22, 2022.
- Two invitations to VIP reception.
- Logo recognition as a sponsor of the National Museum of the Surface Navy on signage placed at the 2023 Surface Navy Association National Symposium.

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- Logo recognition as a sponsor on the National Museum of the Surface Navy website for the remainder of 2022 and duration of 2023.
- First right of refusal of respective sponsorship opportunity at the following year's event.

Other Presenting Sponsorships Available*

Investment: \$25,000

**Potential Opportunities: Food & Beverage including Category Exclusivity, Decorative Elements (Centerpiece, Bar, Lighting, A/V, etc.). Have an idea? Let us know and we can customize it.*

All presenting sponsorships are exclusive in nature and include customizable benefits such as:

- Logo or name inclusion on all materials referencing category exclusivity (where applicable) including collateral, online, signage, program, and video leading up to and during the event.
- One table (10 people) to Freedom of the Seas Awards event on October 22, 2022.
- Logo recognition as a sponsor of the National Museum of the Surface Navy on signage placed at the 2023 Surface Navy Association National Symposium.
- Logo recognition as a sponsor on the National Museum of the Surface Navy website for the remainder of 2022 and duration of 2023.
- First right of refusal of respective sponsorship opportunity at the following year's event.

Host Committee Listing & Participant

Investment: \$25,000

- Inclusion of a leadership member to be listed as an official host committee member on collateral, online, signage, program, and video leading up to and including at event.
- Logo or name inclusion on all materials referencing category exclusivity (where applicable) including on print, collateral, media, advertising, online, signage, official program, and video leading up to and during the event.
- One table (10 people) with premium seating for the Freedom of the Seas Awards event on October 22, 2022.
- Logo recognition as a sponsor of the National Museum of the Surface Navy on signage placed at the 2023 Surface Navy Association National Symposium.
- Logo recognition as a sponsor on the National Museum of the Surface Navy website for the remainder of 2022 and duration of 2023.
- Two invitations to the VIP reception.

Table Sponsor

Investment: \$7,500

- Logo inclusion in program, website, and slideshow as a table sponsor.
- One table (10 people) for the Freedom of the Seas Awards dinner on October 22, 2022.

Student, Veteran, Supporter, or Crew Table Sponsor

Investment: \$7,500

- Logo inclusion in program, website, and slideshow as a table sponsor.
- Table tent highlighting sponsorship at table.
- One table (10 people) for the group of choosing, or at Freedom of the Seas Awards 2022 producers' discretion.

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